



Scouting & Schools are Partners in Education

How we recruit matters!

Improving promotions will increase Scouting in your School



Classroom to Classroom*
20+
Scouts



Gym visits*
16
Scouts



Lunch visits*
12
Scouts



General Assembly*
10
Scouts



Meet the Teacher*
5
Scouts



Paper Flyer Only*
3
Scouts



Digital Flyer/Peachjar
1
Scout

*Including paper flyer



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- Scouts are 72.8% more likely than non-Scouts to embrace other-oriented values, including “helping others” and “doing the right thing” (Tufts, 2015)
- Eagle Scouts are 39% more likely to read and 38% more likely to play a musical instrument than non-scouts (Jang, Baylor University 2012)
- Youth involved in Scouting are identified as demonstrating higher affective and cognitive regards for learning science content (Jarman, 2005)
- The time that children spent in structured activities such as Scouting has been correlated with higher academic and conduct grades, constructive peer relations, and positive emotional adjustment (Posner and Lowe, 2008)



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